## **PRIVACY NOTICE**

## **ETHICULTURE TRAINING & CONSULTANCY**

Effective date: 30 March 2022 Last reviewed: 30 March 2022

## INTRODUCTION

Ethiculture cares about your personal data protection. This notice clarifies how Ethiculture processes your data from the point we collect, use, share, dispose of and the security measures that we established to ensure your personal data is well protected.

For the avoidance of doubt, Ethiculture does not offer or target its services to companies or individuals located in the European Union (EU).

## **COLLECTION OF PERSONAL DATA**

We collect your personal data which range from your name, home address, e-mail address, phone number and your bank account.

## SOURCE OF PERSONAL DATA COLLECTION

We gather your personal data from:

- 1. Contact form available at our website Ethiculture.co
- 2. Training registration form
- 3. Cookies

## **REASON FOR PERSONAL DATA COLLECTION**

We collect your personal data to:

- 1. Process your request to purchase our services
- 2. Deliver our services at your desired address and location or via online
- 3. Resolve complaint / service problem (if any)
- 4. Send new services promotion to you (only with your consent)

#### PROCESSING OF PERSONAL DATA

We only process your personal data within Malaysia. Your personal data will not be transferred to any place outside Malaysia.

## DISCLOSURE OF PERSONAL DATA

We disclose your personal data to:

1. Third party trainers that are involved in the delivery of the services

2. Human Resource Development Corporation (HRD Corp) for the purpose of HRD claims and refunds

#### SECURITY MEASURE

We take these measures to protect your personal data:

- By ensuring your personal data is kept as required by the Personal Data Protection Act 2010
- 2. By ensuring our staff not misuse your personal data

Nevertheless, you are required to ensure the security of your password and not to disclose it to another party to reduce the risk of data breaches.

# PERSONAL DATA RETENTION PERIOD

We will retain your personal data for seven (7) years / as long as you become our customer If you are no longer our customer, we will permanently delete your personal data.

## **YOUR RIGHTS**

You have the rights to:

1. Correct / update your personal data in the contact link provided in our website Ethiculture.co

- 2. Access your personal data which we process and keep with us
- 3. Stop any of our new promotional products sent to you

4. Withdraw your consent for us to process your personal data. Kindly be informed that by withdrawing your consent we may no longer be able to provide services to you.

## CONTACT US

You can contact us or submit your inquiry with regard to the processing of your personal data at the contact link provided in our website Ethiculture.co